



WZTV  
631 Mainstream Dr  
Nashville, TN 37228  
ph: (615) 259-5617

Advertiser  
Agency  
Buyer  
Salesperson

Tennessee Senate Republican Caucus(745)  
Strategic Media Services (8287)  
MASSAR,ANDREA  
Millennium/DC, Washington DC (1108)  
ph: (202) 955-5342  
fx: (202) 955-5348x

Invoice 2670920  
Inv Date 11/11/2012  
Terms CIA  
Contract 1403021  
Bill Type Standard  
Period 10/29/2012 - 11/11/2012

Strategic Media Services  
3299 K Street NW  
Ste 200  
Washington, DC 20007

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

POLITICAL CANDIDATE SUPER PAC (ns) (1)  
TENN SENATE REP (479726)  
National/Political Issue Agency BRD  
/  
A35+R

CO-OP/Order Type No/Normal  
Package  
Gen. Date 11/12/2012 4:39:00PM

TENN SENATE REP.  
TENNESSEE SENATE REPUBLICAN

Nashville (WZTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	SPOT	7:00:00AM- 8:00:00	Day,W-1	10/31/12 7:58AM (We)	00:30	TNSS1202TVH	\$140.00	
2.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	SPOT	7:00:00AM- 8:00:00	Day,Th-1	11/01/12 7:29AM (Th)	00:30	TNSS1202TVH	\$140.00	
3.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	SPOT	7:00:00AM- 8:00:00	Day,Tu-1	11/06/12 7:28AM (Tu)	00:30	TNSS1202TVH	\$140.00	
4.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	SPOT	8:00:00AM- 9:00:00	Day,W-1	10/31/12 8:42AM (We)	00:30	TNSS1202TVH	\$140.00	
5.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	SPOT	8:00:00AM- 9:00:00	Day,F-1	11/02/12 8:26AM (Fr)	00:30	TNSS1202TVH	\$140.00	
6.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	SPOT	11:00:00AM-Family F	Day,W-1	10/31/12 11:29AM (We)	00:30	TNSS1202TVH	\$125.00	
7.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	SPOT	11:00:00AM-Family F	Day,Th-1	11/01/12 11:27AM (Th)	00:30	TNSS1202TVH	\$125.00	
8.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	SPOT	11:00:00AM-Family F	Day,M-1	11/05/12 11:16AM (Mo)	00:30	TNSS1202TVH	\$125.00	
9.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	SPOT	6:28:30PM-Two And	Day,Th-1	11/01/12 6:42PM (Th)	00:30	TNSS1202TVH	\$475.00	
10.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	News	9:00:00PM-News-Fo	Day,Th-1	11/01/12 9:53PM (Th)	00:30	TNSS1202TVH	\$400.00	
11.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	News	10:00:00PM-News-Fc	Day,W-1	10/31/12 10:08PM (We)	00:30	TNSS1202TVH	\$150.00	
12.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	News	10:00:00PM-News-Fc	Day,F-1	11/02/12 10:24PM (Fr)	00:30	TNSS1202TVH	\$150.00	
13.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	News	10:00:00PM-News-Fc	Day,M-1	11/05/12 10:15PM (Mo)	00:30	TNSS1202TVH	\$150.00	
14.0	Contract Line Remarks:	<b>BOUGHT AT LEVEL 2 -- STATION CLOSE RATE</b>						
	Prime Prer	6:58:00PM-FOX-X Fc	Day,Th-1	11/01/12 7:31PM (Th)	00:30	TNSS1202TVH	\$1100.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log. Net 30 - Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$3,500.00	Total Spots	14
Commission	(\$525.00)		
Net Total	\$2,975.00		